

EVALUATION IN HEALTH PROMOTION

SHORT COURSE

Department of Health Social Science

Short Course Dates:

21st—22nd

July 2011

&

10th—11th

November 2011

COURSE AIMS:

This two-day course will equip participants with skills to design and undertake the evaluation of health promotion projects. Participants will explore fundamental decisions which guide evaluation planning and have an opportunity to use and discuss a practical evaluation planning tool. The course will examine different evaluation designs that can be adopted and consider the complementary roles that quantitative and qualitative methods can play. The challenges inherent in the evaluation of projects of differing scales and with diverse population groups will be discussed. Participants will learn about steps in the development of data collection instruments. Ample scope will be given for sharing experiences and discussing evaluation challenges faced by participants.

COURSE FACILITATORS:

Associate Professor Ben Smith

Having commenced his career in community development, Ben brings extensive experience in health promotion program management and evaluation.

Over the last 20 years he has worked in local government, regional health services, academia and as a consultant for health agencies in Australia and overseas. As Editor of *Health Promotion Journal of Australia*, Ben has ongoing contact with current thinking and methods in health promotion evaluation.

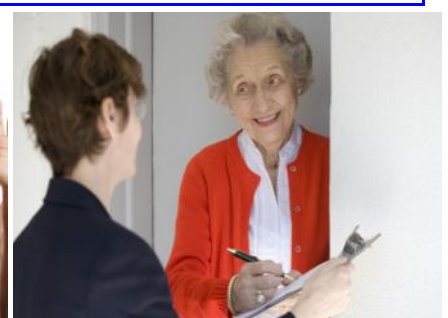
Dr Rosalie Aroni

Rosalie is a sociologist who has taught and researched in the public health and health services arenas for over 20 years. She is well known both nationally and internationally for her expertise in qualitative and mixed methods research used in evaluation work.

She recently co-authored the 3rd edition of the much cited text "In-Depth Interviewing: Principles, Techniques, Analysis" (2008) and serves on the Editorial Board of Sociological Research Online.

COURSE SCHEDULE:

DAY 1	DAY 2
<ul style="list-style-type: none"> • Fundamentals that underpin evaluation • Elements of comprehensive evaluation • Selecting evaluation designs • Practical guide for evaluation planning 	<ul style="list-style-type: none"> • Preparing data collection tools • Using qualitative and mixed-methods approaches • Participatory approaches in evaluation • Reporting and disseminating findings





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WHO SHOULD ATTEND?

This course has been developed to equip health promotion practitioners working across a range of settings, including those in specialist roles and others who have some health promotion responsibilities in their job. It will be beneficial to both new and more experienced practitioners who wish to deepen their knowledge and improve their skills.

VENUE:

Monash University
Caulfield Campus

Building H, Level 2, Room H2.41.

TRAVELLING TO CAULFIELD CAMPUS:

By car:

The 9 kilometres (6 miles) trip from the city of Melbourne will take about 25 minutes in peak hour traffic. From Melbourne airport, add another 45 minutes in peak hour. A taxi rank is situated on the railway station side of Sir John Monash Drive.

(Melways map ref. 68 F1)

Parking is available on campus and in surrounding streets. Please refer to the [parking guide for Caulfield campus](#).

By train:

Caulfield campus is opposite the Caulfield Railway station which is serviced by trains going to and from Cranbourne, Dandenong, Frankston and Pakenham.

By tram:

The number three tram from Swanston Street in Melbourne will take you directly to Caulfield Campus.

By bus:

Bus route 624:

Between Kew and Oakleigh railway station (stops at Caulfield station).

Bus route 900:

Between Caulfield and Stud Park (travels along Wellington Road with limited stops)

See the [metlink](#) website for timetables and

more information

ACCOMMODATION:

Caulfield Campus is located 9 kilometres from Melbourne's city centre. Some of the reasonably priced accommodation close to the Caulfield campus are:

1. www.chadstonemotorinn.com.au
2. www.austpacinns.com.au/lamplighter_motel/
3. www.evancourt.com.au
4. www.cemotel.com.au/
5. <http://www.carnegiemotorinn.com.au/>
6. <http://www.punthill.com.au/melbourne-accommodation/oakleigh.html>

DATES:

Course Dates

Thursday 21st—Friday 22nd July 2011

and

Thursday 10th—Friday 11th November 2011

Duration:

9am—5pm daily

COST:

Registration:

\$595.00 (including GST)

Registration Entitlements:

Admission to the program, course materials, morning and afternoon tea..

NB: Accommodation and lunches are not included in the course fee

****Book early to avoid disappointment, as places are strictly limited.***

PAYMENTS:

Full payment either by cheque (made out to Monash University) or credit card (Visa or MasterCard) to be made by Friday 24th June 2011 for July course and Friday 14th October 2011 for November course.

Please email, fax or send payment and completed registration form to:

Short Course Administration Officer

Department Health Social Science

Building F, Level 5,

Monash University, 900 Dandenong Road, Caulfield East, Victoria, 3145.

Telephone: +61 3 9903 1657

Fax: +61 3 9903 1658

Email: healthsocialscience@monash.edu

TERMS AND CONDITIONS:

At least 14 working days notice is needed if you are unable to attend the course. Cancellations made less than 14 days prior to the course commencement date will only be eligible for a 5 percent refund of the full course fee.

Participation in a Monash University, Health Literacy Short Course does not guarantee entry into a Monash University course.

FURTHER ENQUIRES:

Short Course Administration Officer

Telephone: +61 3 9906 1657

Email: healthsocialscience@monash.edu