

2011 SHORT COURSE

Intervention Mapping: How to design and implement sustainable interventions to improve health and well-being

Monday – Wednesday, 21-23 November

(9:00am - 5:00pm daily)

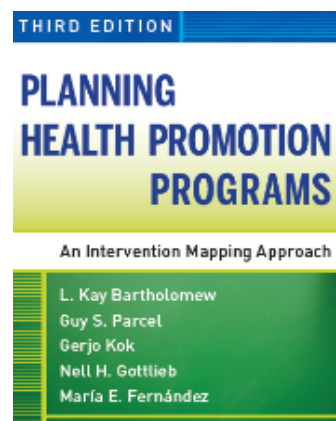
Venue: Seminar Room 2, Level 5,
Alfred Centre, 99 Commercial Rd Melbourne
(Alfred Hospital Site)

Professor Guy Parcel

School of Public Health, University of Texas, Austin, USA



Dr. Parcel has authored or co-authored over 200 scientific papers and book chapters over the past 35 years. In 2006 he co-authored the second edition of his textbook on health promotion programs, *Planning Health Promotion Programs: An Intervention Mapping Approach*. He has directed National Institutes of Health and Centres for Disease Control and Prevention (CDC)-funded research projects to develop and evaluate programs to address **sexual risk behaviour** in adolescents, **diet and physical activity** in children, **smoking prevention** in adolescents, and self-management of **childhood chronic diseases** including asthma and cystic fibrosis. Dr. Parcel received his B.S. and M.S. degrees in health education at Indiana University and his Ph.D. at The Pennsylvania State University with a major in **health education** and a minor in **child development and family relations**.



Intervention Mapping (IM) offers a step-by-step program to make theory practical and to create effective interventions to promote health and wellbeing, using the best information from the behavioural and social sciences.

The course is suitable for health and social science practitioners, researchers and doctoral students.

Dr. Parcel and his colleagues have taught this course to more than 1000 participants around the world. He will be able to link participants to colleagues using IM in other countries.

Participants should bring ideas and information about a health or social wellbeing problem on which to apply the planning process.

Participants receive a copy of *Health Promotion Planning: An Intervention Mapping Approach, 3rd Ed.* San Francisco, CA: Jossey-Bass, 2011.

Participants who wish to teach IM will also be provided with semester-course syllabi and lecture power point presentations.

For more information about Intervention Mapping check out: <http://interventionmapping.com>

COST: \$795 (inc. GST)

Further information and registration

Email iphuadmin.depm@monash.edu

www.med.monash.edu.au/epidemiology/iphu

Tel +61 3 9903 0250

Fax +61 3 9903 0556

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