Nurse/Doctor On-Call - Health Advi

medibank health solutions Dr Matthew Cullen Group General Manager March | 2013

What do we do

- ✤ 2 million calls per annum
- National 24/7 Nurse Telephone Triage
- ✤ National 24/7 Health Concierge Service
- National afterhours GP triage services
 (6pm 8am M-F & weekends)
- State-based Secondary Ambulance Triage
- National (regional) rollout of Anywhere Healthcare (Video Specialist Clinics) underway
- ✤ 200,000+ Mental Health Calls per year





Nurse triage ser

<i>healthdirect</i> Australia	NURSE-0N-CALL	Healthline
Established 2008	Established 2005	Established 2000
Over 3.3 million calls to	Over 2.2 million calls to	Over 2.5 million calls to
date	date	date
NSW, SA, WA, NT,	330,000 calls annually	380,000 calls annually
Tasmania & ACT	(approx.)	(approx.)
coverage	Victorian coverage	National NZ coverage
Delivered on behalf of	Delivered on behalf of the	Delivered on behalf of the
Healthdirect Australia Ltd	Victorian Government	NZ Ministry of Health



Secondary Ambulance Tr

NSW Ambulance

St John's Ambulance (WA) Ambulance Victoria

Established with NSW Health/Ambulance after 12 month trial in 2012/2013

24/7 secondary triage with direct referral from NSW Ambulance

Managed via contract with Healthdirect Australia

Approx 10,000 per annum

Established with SJA in 2004

24/7 secondary triage with direct referral from St Johns Ambulance

Managed via contract with Healthdirect Australia

Approx 4,400 per annum

Software as a Service provided since 2003

Integrated with CAD and AMPDS systems

Managed in-house by Ambulance Victoria Referral Service



After-Hours GP Ser



afterhours GP helpline

Established for Australian Govt in 2012 6pm – 8am Mon – Sat 12pm – 8am Sat - Mon Approx 200,000 calls per annum

Tasmania tender currently in progress

Anywhere Healthca



Clinic Locations	Specialties Provided	
Maryborough (Qld) Hervey Bay (Qld)	10 Clinics – Nov 2012	
Bundaberg (Qld) Gladstone (Qld)	45 Clinics – Jan 2013	
Rockhampton (Qld)	80-100 Clinics – mid 2013	
Tasmania state-wide Darwin (NT)		
Alice Springs (NT)	Dermatology	
Bendigo (Vic)	General Medicine	
Shoalhaven (NSW)	Psychiatry	
Newman/Karratha (WA)	Paediatrics	

Endocrinology

Effective gateway to hea

Nurse & GP Triage and concierge services provide safe and consistent care across Australia and New Zealand, including rural and remote areas.

Services are palatable (to community), popular, and efficient gateway's to acute and primary care services

- directs callers to the most appropriate level of care to help reduce the burden on health systems
- helps remove healthcare costs by reducing unnecessary ambulance callouts, ED presentations, GP visits and extensive travel to Specialists for regional consumers
- creates efficiencies by enabling increased levels of self-care and health literacy.





Outcomes from Triage Ser

- 58% of callers were advised to see their GP or to provide home care rather than go to ED/hospital
- 4.26% of respondents would have called an ambulance, but only 1.22% were triaged to do so
- 19% of callers who otherwise would have looked after themselves at home were triaged to ED/hospital
- A small number of callers who would have otherwise looked after themselves at home or made an appointment to see a GP were triaged to 000



49% of callers had a different original intention than to their final action



How do we manage 2 million calls





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Scalable workforce model with nationa



- Six telehealth contact centres
- 85% of nurses work at home across Australia & NZ

National footprint of home-based employees and call centres gives our partners access to flexible, cost-effective resources to address public health or program contingencies.



A robust clinical governance f





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